



Working Title: Summit Community Connector

A partnership to enhance Downtown Jackson, Cache Creek Corridor and preserve Snow King Mountain Resort Heritage

SPONSORSHIP AGREEMENT

An Economic Development, Public Art, and Historic Preservation Project that combines Snow King Resort, the Jackson Hole Chamber of Commerce, Jackson Hole Public Art, Town of Jackson and the Jackson Hole Parks and Rec Dept. A robust private/public partnership that will use the historic and beloved double chairs from Summit Chairlift at Snow King Mountain to connect Snow King with Downtown Jackson via the Cache Creek Corridor. The Summit Community Connector combines historic preservation with vibrant walkable areas by investing in downtown connectivity, recreation and experiential landmarks, a critical strategy for a town that relies on destination tourism as its economic driver.

This public art and recreation Installation will use 15 original chairs saved from Snow King Summit Chair (which was removed in Summer 2021) in various locations and formats along the Cache Street corridor between the entrance to the Town of Jackson and the summit of Snow King Mountain Resort. The chairs would be curated as “one” public art installation that drives the visitor to want to experience all the separately installed chairs. Some will be installed as swings, fixed chairs or groups. The chair installation will incorporate visual connectivity and interpretive signs to capture the significance of the chairs, showcasing the 75 plus year history of Snow King and the development of skiing in Jackson as a year-round mountain destination. They will use a historic preservation theme and create a sense of wanting to interact with each one by the user.

Timeline 2021 - 2022

July – October 2021: Raise funds, write grants

November - March: Design Review and Fabrication

December – March: Develop interpretive features, signage, and promotions

April - May: Install

May: Old West Days Ribbon Cutting

SPONSOR

Each chairlift installation along Cache Street will have a plaque that features unique historical information. Promotional maps will be printed and widely distributed.

\$2,500 Sponsor Benefits

- Your brand **PROMINENTLY** featured on information plaques along Cache Street
- Logo included in Summit Community Connector Map

_____ **Yes, I would like to become a sponsor!**

We will commit \$2,500 that will be paid by October 30, 2021. We understand that sponsor benefits are good through December 31, 2022 and our funding corresponds to the levels outlined herein. By signing below, you agree to the sponsorship level, payment due date, and benefits listed herein.

HOST

All chairs (swings and benches) will be located along North and South Cache. Businesses do not have to be located along Cache Street to sponsor a chair.

_____ **Yes, I would like to host a chair!**

We understand that chair hosts are responsible for maintaining the chairs for the approximate 10-year installation. The project partners will handle all installation.

INFORMATION

Business Name:

(as you would like it to appear in publications)

Primary Contact Name:

Secondary Contact Name (if applicable):

Email:

Phone:

Mailing Address:

Please provide a high-resolution logo when you return this form.

Signature, Title

Date

Please email / return to: Alex Pope, Project Manager of Jackson Hole Public Art
alex@jhpublicart.org | PO Box 4413 | Jackson, WY 83001

SAMPLE PLAQUE



Each chair will have a plaque with unique historical information



Each chair will have a unique historical image and description.

**YOUR
LOGO
HERE**

Sponsors Listed On All Plaques and Maps

- 1. YOUR BUSINESS HERE**
Address of chair corresponds to map
- 2. YOUR BUSINESS HERE**
Address of chair corresponds to map
- 3. KYOUR BUSINESS HERE**
Address of chair corresponds to map
- 4. YOUR BUSINESS HERE**
Address of chair corresponds to map
- 5. YOUR BUSINESS HERE**
Address of chair corresponds to map
- 6. YOUR BUSINESS HERE**
Address of chair corresponds to map
- 7. YOUR BUSINESS HERE**
Address of chair corresponds to map
- 8. YOUR BUSINESS HERE**
Address of chair corresponds to map
- 9. YOUR BUSINESS HERE**
Address of chair corresponds to map

